

IT'S A HABIT YOU CAN *LIVE WITH.*

REAL COLORADO CLICKS

Seat belt enforcement is under way. Minimum fine is \$65.
A reminder from your local traffic safety partners.



www.SeatbeltsColorado.com

REAL COLORADO CLICKS



Rural Coloradans are buckling up more than ever...**are you?**

MYTH BUSTERS

What's your reason for not wearing a seat belt?

MYTH: "I'm not going far, so I don't need to buckle up."

REALITY: **85% of crashes occur within 5 miles of home.**

MYTH: "I drive a pickup—I'm safer than in a car."

REALITY: **Pickup trucks are twice as likely to rollover in a crash.**

MYTH: "I don't have to deal with traffic like they do in Denver."

REALITY: **In 2009, over 250 people died on rural Colorado roads, and more than half were NOT wearing a seat belt.**

MYTH: "My seat belt will trap me in the car."

REALITY: **You're twice as likely to survive a traffic crash and avoid serious injury if you wear a seat belt.**

MYTH: "I have an airbag, why do I need a seat belt?"

REALITY: **An airbag can only protect you if you remain *in the vehicle* during a crash. Most people who don't buckle up are killed because they get ejected. Seat belts keep you in the car and airbags provide supplemental protection.**

*Please rethink your reasons and buckle up—
it's a habit you can live with.*

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